

## **Kansas Dept. of Health and Environment KS0110**

<b>Humboldt Union</b>		Allen	Humbolo	dt, KS	Daily	Reade	rship = 1,881
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
01/17/2008	4	TWAS THE WEEK BEFORE SESSION		20	\$100.00	1,881	
				20	\$100.00	1,881	1 record
Iola Regi		Allen	Iola, KS		Daily	Reade	rship = 8,930
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
01/07/2008	4	TO THE FORUM		17	\$146.54	8,931	
01/10/2008	2	SENATORS PUSH STATEWIDE SMOKING BA	ΛN	4	\$34.48	8,931	
01/11/2008	1	HEALTH REFORM CAMPAIGN PLANNED		25	\$215.50	8,931	
01/14/2008	1	OTHER FUNDING FOR HEALTH PLAN WAN'	TED	25	\$215.50	8,931	
				71	\$612.02	35,724	4 total records
Atchison http://www.atchi	Globe songlobeonline.com		Atchison	, KS	Bi-Week	kly Reade	rship = 7,928
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
01/02/2008	9	HEALTH PLAN ALREADY VULNERABLE BE	ECAUSE.	5	\$69.00	7,928	
01/05/2008	5	2008: THE YEAR TO QUIT SMOKING		7	\$96.60	7,928	
12/29/2007	1	COUNTY CONSIDERS SMOKING BAN		11	\$151.80	7,928	

23

3 total records

23,784

\$317.40

Darber (	Co. Index		Barber	Medicin	e Lodge, KS	Weekly	Reade	rship = 1,704
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
12/26/2007	7	NEW RULES OF THUMB	FOR FLU AND C	OLDS	24	\$129.12	1,704	
					24	\$129.12	1,704	1 record
Great Bo	end Tribun	e	Barton	Great Bo	end, KS	Daily	Reade	rship = 13,852
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
01/01/2008	3	HEALTH PLAN ALREAD	Y VULNERABLE	BECAUSE.	8	\$79.20	13,853	
01/11/2008	3A	FIVE SENATORS TO REN	EW PUSH FOR S'	<b>FATEWIDE</b>	25	\$49.50	13,853	
01/11/2008	4A	UP IN SMOKE?			14	\$138.60	13,853	
01/15/2008	1	SEBELIUS GIVES 'STATE	OF THE STATE' A	ADDRESS	24	\$237.60	13,853	
12/27/2007	3	SEBELIUS: LEGISLATOR	S SHOULDN'T SF	LIT UP	13	\$128.70	13,853	
12/30/2007	1	KANSAS RANKED 46TH	IN CHILD TOBAC	CCO	8	\$79.20	13,853	
					72	\$712 PA	83,118	6 total records
					12	\$712.80	03,110	o total records
Ft. Scott			Bourbon	Fort Sco		Daily	,	rship = 6,410
		Headline	Bourbon	Fort Sco			,	
http://www.fstril	bune.com				tt, KS  Col. Inches	Daily	Reade Rdshp	
http://www.fstril	Page #	Headline STUDY: HEALTHY HABI' LOCAL RELAY FOR LIFE	TS CAN MEAN FO	OUR-TEEN	tt, KS  Col. Inches	Daily  Ad Equiv	Reade	
Date 01/13/2008	Page #	STUDY: HEALTHY HABI	TS CAN MEAN FO	OUR-TEEN	tt, KS  Col. Inches	Daily Ad Equiv \$216.70	Reade Rdshp 6,410	
http://www.fstril  Date  01/13/2008 12/27/2007	Page #	STUDY: HEALTHY HABI' LOCAL RELAY FOR LIFE	TS CAN MEAN FO	OUR-TEEN	Col. Inches 5.22 5.30 52	Daily  Ad Equiv  \$216.70 \$295.50	Reade  Rdshp  6,410 6,410 12,820	rship = 6,410
http://www.fstril  Date  01/13/2008 12/27/2007	Page #	STUDY: HEALTHY HABI' LOCAL RELAY FOR LIFE	TS CAN MEAN FO E ACTIVISTS TO J	OUR-TEEN OIN PEERS	Col. Inches 5.22 5.30 52	Daily  Ad Equiv  \$216.70 \$295.50  \$512.20	Reade  Rdshp  6,410 6,410 12,820	rship = 6,410  2 total records
http://www.fstril Date 01/13/2008 12/27/2007  Fairview	Page #  11 1  Enterprise	STUDY: HEALTHY HABI' LOCAL RELAY FOR LIFE	TS CAN MEAN FO E ACTIVISTS TO J Brown	OUR-TEEN OIN PEERS	Col. Inches 5.22 5.30 52 7, KS	Daily  Ad Equiv  \$216.70 \$295.50  \$512.20  Weekly	Reade  Rdshp  6,410 6,410 12,820  Reade	rship = 6,410  2 total records

Hiawath	a World	Bre	own	Hiawatha	, KS	Bi-Week	y Read	ership = 4,696
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
01/15/2008	2	UPCOMING '08 SESSION			20	\$150.00	4,697	
					20	\$150.00	4,697	1 record
Horton I	Headlight	Bro	own	Horton, F	KS	Weekly	Read	ership = 3,792
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
01/03/2008	5	MAKE A RESOLUTION TO Q	UIT TOBACCO		15	\$90.00	3,793	
					15	\$90.00	3,793	1 record
Augusta http://www.augu	Daily Gazesstagazette.com/	ette Bu	tler	Augusta,	KS	Daily	Read	ership = 4,567
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
01/02/2008 01/11/2008 12/26/2007	6 3 1	HEALTH PLAN VULNERABI SEBELIUS INTENSIFIES CAN A HIGHER TOBACCO TAX C	MPAIGN FOR H	EALTH EALTH	13 5 12	\$110.11 \$42.35 \$101.64	4,568 4,568 4,568	
12/28/2007	1	CITY OF REFUGE			44	\$372.68	4,568	4441
El Dorad	lo Times	Bu	tler	El Dorad	74 o, KS	\$626.78 Daily	18,272 Reade	4 total records ership = 7,486
http://www.eldor	radotimes.com/							
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
01/14/2008 01/19/2008 12/19/2007 12/22/2007	1 2 5 2	LEGISLATORS HEAD BACK LEGISLATIVE UPDATE SHE SHOULD NOT HAVE MA LEGISLATIVE UPDATE		D BEGIN	31 23 19 35	\$271.25 \$201.25 \$166.25 \$306.25	7,486 7,486 7,486 7,486	
					108	\$945.00	29,944	4 total records

Chase Co. Leader-N		News Chase	Cottonwoo	od Falls, KS	Weekly	Readership = 3,038		
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp		
01/17/2008	2	STATE OF THE STATE	1	16	\$78.24	3,038		
			1	16	\$78.24	3,038	1 record	
Flint Hil	ls Express	Chautauqua	a Sedan, KS	<b>;</b>	Weekly	Reade	rship = 2,817	
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp		
01/09/2008 01/23/2008	1 3	TOBACCO CESSATION CLINIC OFFE AREA HOSPITAL OFFERING TOBACC			\$16.24 \$24.36	2,818 2,818		
			1	10	\$40.60	5,636	2 total records	
Sedan Ti	mes-Star	Chautauqua	a Sedan, KS	}	Weekly	Reade	rship = 3,454	
Date	Page #	Headline	(	Col. Inches	Ad Equiv	Rdshp		
01/09/2008 01/23/2008 01/23/2008 12/26/2007	1 1 3 4	NOTES FROM THE PRAIRIE FCCLA FROM SHS AWARDED TASK O SEDAN HOSPITAL OFFERING TOBAC HEALTHIER AIR IN YOUR HOME	GRANT CCO CESSATION	9 11 5. 14	\$65.97 \$80.63 \$43.98 \$102.62	3,455 3,455 3,455 3,455		
			4	40	\$293.20	13,820	4 total records	
Columbu	ıs Daily Ad	lvocate Cherokee	Columbus	, KS	Daily	Reade	rship = 5,177	
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp		
01/01/2008 01/11/2008 01/14/2008 01/15/2008	1 1 1 2	TOBACCO TAX PUTS HEALTH PLAN SEBELIUS INTENSIFIES HEALTH RE LAWMAKERS TO SEEK HEALTH CAI SEBELIUS CALLS FOR LOWER EMIS	FORM PLAN 3 RE FUNDING 2	32 31 22 30	\$176.00 \$170.50 \$121.00 \$165.00	5,177 5,177 5,177 5,177		
			1	115	\$632.50	20,708	4 total records	

Clay Center Dispate http://www.zwire.com/site/news.cfm		ch Clay	Clay Cent		Daily	Reade	rship = 6,403
	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
01/11/2008	1	CAMPAIGN INTENSIFIES		7	\$58.80	6,403	
12/19/2007	2	JUST SEEING SMOKERS IRKS COUGHING		29	\$243.60	6,403	
12/24/2007	5	DRUG PROVING TO BE A POWERFUL AID F	·OR	28	\$235.20	6,403	
				64	\$537.60	19,209	3 total records
Concord	ia Blade-Enempire.com/	mpire Cloud	Concord	ia, KS	Daily	Reade	rship = 5,480
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
01/04/2008	1	CITY VOTES DOWN NUISANCE ORDINANO	Œ	37	\$244.20	5,481	
01/15/2008	1	SEBELIUS CALLS FOR LOWER EMISSIONS		25	\$165.00	5,481	
01/17/2008	3	HELP FIGHT CANCER BY ORDERING DAFF	FODILS	19	\$125.40	5,481	
12/28/2007	3	MAKE A RESOLUTION TO QUIT TOBACCO		19	\$125.40	5,481	
12/28/2007	3	NEW RULES OF THUMB FOR FLU AND COI	LDS	24	\$158.40	5,481	
				124	\$818.40	27,405	5 total records
Miltonva	le Record	Cloud	Miltonva	de, KS	Weekly	Reade	rship = 1,396
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
01/03/2008	3	MAKE RESOLUTION TO QUIT TOBACCO		13	\$35.75	1,396	
				13	\$35.75	1,396	1 record
Coffey C	o. Republic	can Coffey	Burlingt	on, KS	Bi-Week	ly Reade	rship = 6,943
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
01/08/2008	5	NEW RULES OF THUMB FOR FLU AND COI	LDS	21	\$157.50	6,944	
				21	\$157.50	6,944	1 record

Arkansas City Traveler http://www.arkcity.net/		aveler Cowley	Arkansas City, KS		Daily	Readership = 8,940		
Date	Page #	Headline	Co	ol. Inches	Ad Equiv	Rdshp		
01/07/2008	1	LEGISLATORS GEARED UP FOR SESSION	17	1	\$150.96	8,940		
01/11/2008	12	SEBELIUS CAMPAIGNS FOR HEALTH REFO	DRM 31	=	\$275.28	8,940		
01/11/2008	12	HEALTH POLICY PROPOSAL	22	2	\$195.36	8,940		
01/15/2008	1	SEBELIUS CALLS FOR A GREENER STATE	37	1	\$328.56	8,940		
01/19/2008	4	THE GARDEN CITY TELEGRAM, ON SMOK	ING 13	}	\$115.44	8,940		
12/24/2007		SEBELIUS ENDORSES HEALTH PACKAGE	4		\$35.52	8,940		
12/28/2007	4	THE HUTCHINSON NEWS, ON SMOKING B.	ANS 11		\$97.68	8,940		
12/31/2007	3	SMOKING BANS TAKING EFFECT	5		\$44.40	8,940		
			14	10	\$1,243.20	71,520	8 total records	

Winfield Daily Courier http://www.winfieldcourier.com/		Cowley	Winfield	l, KS	Daily	Readers	nip = 11,966	
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
01/10/2008	2	5 SENATORS TO	RENEW PUSH FOR STA	TEWIDE	6	\$47.88	11,967	
01/11/2008	10	SEBELIUS INTER	<b>NSIFIES CAMPAIGN FO</b>	R HEALTH	19	\$151.62	11,967	
01/14/2008	3	ALTERNATE FUI	NDING FOR HEALTH PL	LAN SOUGH	Т11	\$87.78	11,967	
12/14/2007	1	EXPERTS SAY TO	DBACCO TAX HIKE CO	ULD FUND	. 11	\$87.78	11,967	
12/31/2007	1	SMOKING BANS	TO BEGIN		2	\$15.96	11,967	
12/31/2007	2	HEALTH PLAN A	LREADY VULNERABL	E BECAUSE	33	\$263.34	11,967	
					82	\$654.36	71,802	6 total records

Girard Press		Crawford	Girard, KS	Weekly	Readership = $2,898$	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/02/2008 12/26/2007	3	WHAT'S UP DOC? WHAT IS YOUR NEW YEAR'S RESOLUTION	17	\$87.21 \$112.86	2,898 2,898	
12/20/2007		WHAI IS TOUR NEW TEAR'S RESOLUTION	39	\$200.07	5,796 2 total records	

Pittsburg Morning Sun http://www.morningsun.net/		g Sun Crawford	Pittsburg	g, KS	Daily	Reader	rship = 17,882
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
01/01/2008	2	MAKE A RESOLUTION TO QUIT TOBACO	CO	14	\$203.70	17,882	
01/13/2008	7	HEALTHCARE IS NOT THE PACE FOR PA		25	\$363.75	17,882	
01/14/2008	1	SEBELIUS TO GIVE STATE OF THE STAT	E	22	\$320.10	17,882	
01/14/2008	1	CITY TO EMPLOYEES TRY TO KICK THE	HABIT	16	\$232.80	17,882	
01/20/2008	7	WHAT OTHERS SAID		10	\$145.50	17,882	
2/10/2007	6	SMOKERS HAVE BEEN EXILED FAR ENC		6	\$87.30	17,882	
12/23/2007	1	CITY LOOKS INTO WELLNESS PROGRAI		19	\$276.45	17,882	
12/28/2007	5	THE HUTCHINSON NEW, ON SMOKING I		10	\$145.50	17,882	
12/31/2007	4	HEALTH PLAN ALREADY VULNERABLE	E BECASUE.	27	\$392.85	17,882	
				149	\$2,167.95	160,938	9 total records
Oberlin http://www.nwk		Decatur	Oberlin,	KS	Weekly	Reader	rship = 4,832
<b>Date</b>	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
12/19/2007	8	CITY PROPERTY, VEHICLES MADE NO-S	MOKING	12	\$104.76	4,832	
				12	\$104.76	4,832	1 record
Abilene http://www.abile		Chronicle Dickinson	Abilene,	KS	Daily	Reader	rship = 8,544
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
01/11/2008	1	SEBELIUS INTENSIFIES CAMPAIGN FOR	HEALTH	45	\$337.50	8,544	
01/14/2008	1	MCKINNEY: ALTERNATE FUNDING FOR		21	\$157.50	8,544	
01/15/2008	5	DR. GOTT		16	\$120.00	8,544	
12/31/2007	6	MAKE A RESOLUTION TO QUIT TOBACO	CO	19	\$142.50	8,544	
		*		101	\$757.50	34,176	4 total records

	iii wii w 211	terprise News-Times Dickinson	Chapman, KS	Weekly	Read	ership = 1,911
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
12/27/2007	3	MAKE A RESOLUTION TO QUIT TO	DBACCO 20	\$108.00	1,911	
			20	\$108.00	1,911	1 record
Heringto	on Times	Dickinson	Herington, KS	Weekly	Read	ership = <b>4</b> ,376
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/17/2008	2	(NOT) SMOKING IN KANSAS	16	\$124.00	4,377	
			16	\$124.00	4,377	1 record
Eudora http://www.eud		Douglas	Eudora, KS	Weekly	Read	ership = 2,881
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
12/27/2007	8	GOVERNOR TALKS 2008 PRIORITII	ES 27	\$207.90	2,882	
			27	\$207.90	2,882	1 record
	ce Journa	-World Douglas	Lawrence, KS	Daily	Read	ership = 47,076
nup://www.ijwo						
	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
<b>Date</b> 01/01/2008	8B	SMOKING BANS GAIN MOMENTU	M IN KC AREA 7	\$208.60	47,076	
Date 01/01/2008 01/02/2008	8B 7	SMOKING BANS GAIN MOMENTU SMOKING BAN TAKES EFFECT IN	M IN KC AREA 7 FRANCE 16	\$208.60 \$476.80	47,076 47,076	
Date 01/01/2008 01/02/2008 01/08/2008	8B 7 6A	SMOKING BANS GAIN MOMENTU SMOKING BAN TAKES EFFECT IN THOSE STRESSED BY 9/11 HAVE H	M IN KC AREA 7 FRANCE 16 IGHER HEART 8	\$208.60 \$476.80 \$238.40	47,076 47,076 47,076	
Date 01/01/2008 01/02/2008 01/08/2008 01/10/2008	8B 7	SMOKING BANS GAIN MOMENTU SMOKING BAN TAKES EFFECT IN THOSE STRESSED BY 9/11 HAVE H SENATORS JOIN CALLS FOR SMOR	M IN KC AREA 7 FRANCE 16 IGHER HEART 8 KING BAN 13	\$208.60 \$476.80 \$238.40 \$387.40	47,076 47,076 47,076 47,076	
Date 01/01/2008 01/02/2008 01/08/2008 01/10/2008 01/11/2008	8B 7 6A 1	SMOKING BANS GAIN MOMENTU SMOKING BAN TAKES EFFECT IN THOSE STRESSED BY 9/11 HAVE H SENATORS JOIN CALLS FOR SMOR SEBELIUSM, FORMER FOE SUPPO	M IN KC AREA 7 FRANCE 16 IGHER HEART 8 KING BAN 13 RT CIGARETTE 21	\$208.60 \$476.80 \$238.40 \$387.40 \$625.80	47,076 47,076 47,076 47,076 47,076	
Date 01/01/2008 01/02/2008 01/08/2008 01/10/2008 01/11/2008 01/12/2008	8B 7 6A 1 1 5	SMOKING BANS GAIN MOMENTU SMOKING BAN TAKES EFFECT IN THOSE STRESSED BY 9/11 HAVE H SENATORS JOIN CALLS FOR SMOK SEBELIUSM, FORMER FOE SUPPO HOUSE REPUBLICANS UNVEIL PR	M IN KC AREA 7 FRANCE 16 IGHER HEART 8 KING BAN 13 RT CIGARETTE 21 IORITIES 15	\$208.60 \$476.80 \$238.40 \$387.40 \$625.80 \$447.00	47,076 47,076 47,076 47,076 47,076 47,076	
Date 01/01/2008 01/02/2008 01/08/2008 01/10/2008 01/11/2008 01/12/2008 01/12/2008	8B 7 6A 1 1 5 8B	SMOKING BANS GAIN MOMENTUS SMOKING BAN TAKES EFFECT IN THOSE STRESSED BY 9/11 HAVE H SENATORS JOIN CALLS FOR SMOR SEBELIUSM, FORMER FOE SUPPOS HOUSE REPUBLICANS UNVEIL PR KANSAS CITY VOTERS COULD SE	M IN KC AREA 7 FRANCE 16 IGHER HEART 8 KING BAN 13 RT CIGARETTE 21 IORITIES 15 E COMPETING 11	\$208.60 \$476.80 \$238.40 \$387.40 \$625.80 \$447.00 \$327.80	47,076 47,076 47,076 47,076 47,076 47,076 47,076	
Date 01/01/2008 01/02/2008 01/08/2008 01/10/2008 01/11/2008 01/12/2008 01/12/2008 01/13/2008 01/13/2008	8B 7 6A 1 1 5	SMOKING BANS GAIN MOMENTU SMOKING BAN TAKES EFFECT IN THOSE STRESSED BY 9/11 HAVE H SENATORS JOIN CALLS FOR SMOK SEBELIUSM, FORMER FOE SUPPO HOUSE REPUBLICANS UNVEIL PR	M IN KC AREA 7 FRANCE 16 IGHER HEART 8 KING BAN 13 RT CIGARETTE 21 IORITIES 15 E COMPETING 11 YEAR 47	\$208.60 \$476.80 \$238.40 \$387.40 \$625.80 \$447.00	47,076 47,076 47,076 47,076 47,076 47,076	
Date 01/01/2008 01/02/2008 01/08/2008 01/10/2008 01/11/2008 01/12/2008	8B 7 6A 1 1 5	SMOKING BANS GAIN MOMENTU SMOKING BAN TAKES EFFECT IN THOSE STRESSED BY 9/11 HAVE H SENATORS JOIN CALLS FOR SMOK SEBELIUSM, FORMER FOE SUPPO HOUSE REPUBLICANS UNVEIL PR	M IN KC AREA 7 FRANCE 16 IGHER HEART 8 KING BAN 13 RT CIGARETTE 21 IORITIES 15	\$208.60 \$476.80 \$238.40 \$387.40 \$625.80 \$447.00	47 47 47 47 47 47	7,076 7,076 7,076 7,076 7,076 7,076

			310	\$9,238.00	611,988	13 total records
12/29/2007	6	SMOKING BAN EXTENDS TO MORE PUBLIC	19	\$566.20	47,076	
12/22/2007	1	SEBELIUS WANTS EXTENSIVE LOOK AT ENERGY	38	\$1,132.40	47,076	
01/15/2008	1	AIMING FOR THE STARS	75	\$2,235.00	47,076	

	University Daily Kansan http://www.kansan.com		Douglas Lawrence, KS		Daily	Readership = 26,449		
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
01/17/2008	1	RETAILERS HURT BY	LAW BANNING SA	ALE OF	61	\$762.50	26,450	
					61	\$762.50	26,450	1 record

Hays Daily News http://www.HDNews.net/		Ellis Hays, KS		Daily	Readership = 29,046	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/10/2008	3	SENATORS VOICE SUPPORT FOR STATEWIDE	23	\$345.00	29,047	
01/11/2008	1	SENATORS WANTS MEDICAID TO PAY FOR	5	\$75.00	29,047	
01/11/2008	3	KC VOTERS MIGHT HAVE CHOICE BETWEEN	7	\$105.00	29,047	
01/13/2008	8	A PREVIEW OF THE 2008 LEGISLATURE FROM	80	\$1,200.00	29,047	
01/16/2008	4	COMMON GROUND	11	\$165.00	29,047	
12/16/2007		SHORTFALL	10	\$150.00	29,047	
12/23/2007	11	JUDGE STRIKES SMOKING BAN IN LOUISVILLE	11	\$165.00	29,047	
12/24/2007	3	SEBELIUS WANTS HEALTH CARE PACKAGE KEPT	. 4	\$60.00	29,047	
			151	\$2,265.00	<b>232,376 8 total records</b>	

Garden (http://www.gctel	City Teleg	ram Finney G	Garden City,	, KS	Daily	Readership = 19,782
Date	Page #	Headline	Col	l. Inches	Ad Equiv	Rdshp
01/08/2008 01/09/2008 01/10/2008 01/10/2008	1 4A 1 4A	LUCKETT URGES RESIDENTS TO LIVE HEAL BIGGEST WINNER SENATORS SHOW SUPPORT FOR BAN KANSAS SMOKE	LTHY 39 17 18 15		\$539.37 \$235.11 \$248.94 \$207.45	19,782 19,782 19,782 19,782

·			251	\$3,471.33	217,602	11 total records
12/31/2007	4	CLOUD HOVERS OVER HEALTH PLAN	25	\$345.75	19,782	
12/28/2007	1	FIRE MARSHAL: TENT SHOULD COME DOWN	18	\$248.94	19,782	
12/26/2007	1	SEBELUIS OPPOSES SPLITTING UP STATE HEALTH.	.43	\$594.69	19,782	
12/14/2007	B8	EXPERTS SAY CIGARETTE TAX HIKE COULD FUND	.8	\$110.64	19,782	
01/15/2008	1	LOCALS: ADDRESS SOUNDS GOOD, BUT NOT	21	\$290.43	19,782	
01/14/2008	3	ALTERNATE FUNDING SOUGHT FOR HEALTH PLAN	121	\$290.43	19,782	
01/11/2008	6A	SEBELIUS INTENSIFIES PUSH FOR HEALTH	26	\$359.58	19,782	

Dodge City Daily Globe http://www.dodgeglobe.com/		Globe Ford Dodge G	City, KS	Daily	Readership	= 16,969
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/02/2008	2	SMOKING BANS GAIN MOMENTUM	11	\$127.60	16,969	
01/03/2008	1	BIG ISUES IN '08	46	\$533.60	16,969	
01/03/2008	4	SHORT-LINE RAILROADS AND HEALTH REFORM	17	\$197.20	16,969	
01/07/2008	1	BUDGET TO BE KEY ISSUE FOR LAWMAKERS	43	\$498.80	16,969	
01/09/2008	1	PUFFING ALONG	38	\$440.80	16,969	
01/10/2008	4	POLITICS AND COAL-FIRED POWER PLANTS	23	\$266.80	16,969	
01/11/2008	1	GOV. SEBELIUS INTENSIFIES CAMPAIGN FOR	24	\$278.40	16,969	
01/14/2008	1	ALTERNATE FUNDING FOR HEALTH PLAN MAY BI	E. <b>2</b> 1	\$243.60	16,969	
01/16/2008	1	LOCAL LAWMAKERS REACT TO STATE OF THE	38	\$440.80	16,969	
01/17/2008	4	DODGE CITY: A GREAT PLACE TO LIVE?	21	\$243.60	16,969	
01/17/2008	4	EMBRACING A SMOKING BAN	11	\$127.60	16,969	
01/22/2008	1	CITY MEETS TONIGHT TO CREATE FINAL DRAFT	. 14	\$162.40	16,969	
12/17/2007	1	COMMISSION TO PICK UP SMOKING BAN	4	\$46.40	16,969	
12/18/2007	1	WHERE THERE'S SMOKE	68	\$788.80	16,969	
12/18/2007	4	SMOKING BAN IS ABOUT MONEY, NOT HEALTH	12	\$139.20	16,969	
12/20/2007	4	SMOKING BAN TO SNOW REMOVAL	36	\$417.60	16,969	
12/20/2007	4	THIS IS A FREE COUNTRY	13	\$150.80	16,969	
12/22/2007	16	JUDGE STRIKES LOUISVILLE SMOKING BAN,	12	\$139.20	16,969	
12/26/2007	1	SEBELIUS: LEGILATORS SHOULN'T SPLIT UP	15	\$174.00	16,969	
12/27/2007	1	SMOKING BAN DEBATE	37	\$429.20	16,969	
12/27/2007	4	DEBATE OVER SMOKING BAN CONTINUES	13	\$150.80	16,969	
12/31/2007	1	HEALTH PLAN ALREADY VULNERABLE DUE TO	34	\$394.40	16,969	
			551	\$6,391.60	373,318	22 total records

Ottawa Herald http://www.ottawaherald.com/		Franklin Ottawa,	Franklin Ottawa, KS		y Readership = 11,798		
<b>Date</b>	Page #	Headline	Col. Inches	Ad Equiv	Rdshp		
01/02/2008	1	SMOKING BANS GAINING MOMENTUM IN KC	17	\$151.64	11,799		
1/09/2008		CLOGGING THE ER	16	\$142.72	11,799		
1/10/2008	1	STATEWIDE SMOKING BAN GETS SUPPORT	29	\$258.68	11,799		
1/14/2008	3	TOP ISSUES FACING KANSAS LAWMAKERS	19	\$169.48	11,799		
1/19/2008	1	POLL: HERALD READERS FAVOR STATEWIDE	14	\$124.88	11,799		
1/21/2008	1	IT'S 'FANTASTIC VOYAGE' WITHOUT SHRINKING	15	\$133.80	11,799		
2/13/2007	1	SMOKING BAN TO IMPACT RECREATION AREAS	17	\$151.64	11,799		
2/14/2007	5	CIGARETTE TAX FOR HEALTH PROGRAMS NOT	14	\$124.88	11,799		
2/28/2007	4	BETTER TO BUTT OUT	14	\$124.88	11,799		
2/31/2007	3	SMOKING BANS FOR SEVERAL JOHNSON COUNTY	77	\$62.44	11,799		
			162	\$1,445.04	117,990 10 tota	l records	

Daily Un		<b>Geary Junction</b>	City, KS	Daily	Readership = 10,561	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/02/2008	1	TOBACCO TAX MAKES HEALTH PLAN	38	\$319.20	10,562	
01/10/2008		SENATORS TO PUSH FOR STATE SMOKING BAN	3	\$25.20	10,562	
01/11/2008	1	GOVERNOR PUSHES PLAN HARDER	48	\$403.20	10,562	
01/15/2008	1	GOVERNOR CALLS FOR ENERGY INNOVATIONS	40	\$336.00	10,562	
01/17/2008	7	SMOKING BAN PLAN IS WISE	19	\$159.60	10,562	
01/21/2008	5	ON SMOKING BANS	15	\$126.00	10,562	
01/21/2008	5	A TAX IS A TAX IS A TAX - EVEN TO FUND HEALTH	23	\$193.20	10,562	
01/22/2008	1	FIREMEN RESPOND TO CALL	32	\$268.80	10,562	
12/26/2007	8	GOVERNOR: LEGISLATORS SHOULD NOT SPLIT UP	223	\$193.20	10,562	
12/31/2007	1	CITY SMOKING BANS KICK IN JAN. 2	5	\$42.00	10,562	
12/31/2007	5	OTHER VIEWS	15	\$126.00	10,562	
			261	\$2,192.40	116,182 11 total records	3

Greeley	Co. Repub	olican Greeley	Tribune	, KS	Weekly	Reade	ership = 2,707
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
01/02/2008	2	NEW RULESO F THUMB FOR FLU AND	COLDS	18	\$87.84	2,707	
				18	\$87.84	2,707	1 record
Harper A	Advocate	Harper	Harper,	KS	Weekly	Reade	ership = 2,559
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
01/09/2008	8	NEW RULES OF THUMB FOR COLDS AN	ND FLU	17	\$105.40	2,560	
				17	\$105.40	2,560	1 record
Hesston Record http://www.hesstonrecord.com/		Harvey	Hesston	, KS	Weekly	Reade	ership = 3,052
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
01/10/2008	3	HESSTON SMOKING BAN LESS RESTRI	ICTIVE	9	\$78.03	3,052	
				9	\$78.03	3,052	1 record
Newton http://www.thek		Harvey	Newton,	KS	Daily	Reade	ership = 18,156
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
01/05/2008 01/07/2008 01/09/2008 01/10/2008 01/11/2008 01/11/2008 01/14/2008	5 4 7A 9A 9A 8 4	RESPONSES MIXED TO SMOKING BAN NEW QUESTION: THE NEW NON-SMOK WRITER: OFFICIALS OVERSTEPPED AUTIVE SENATORS PLAN TO RENEW PUSI SEBELIUS INTENSIFIES CAMPAIGN FOR HEALTH POLICY AUTHORITY'S HEALTH ALTERNATE FUNDING FOR HEALTH PLEWRITER: SMOKING BAN A BAD IDEA FOR HEALTH PLEWRITER: SMOKING BAN A BAD IDEA	XING JTHORITY H FOR STATI R 'H REFORM LAN TO BE	35 . 13 21	\$998.30 \$89.40 \$223.50 \$74.50 \$521.50 \$193.70 \$312.90 \$134.10 \$178.80	18,156 18,156 18,156 18,156 18,156 18,156 18,156	

12/31/2007	1	HEALTH PLAN ALREADY VULNERABLE BECAUSE		\$476.80	18,156	
12/26/2007 12/27/2007	5 1	"VOICES"  MOTION FILED TO STOP SMOKING BAN	10 26	\$149.00 \$387.40	18,156 18,156	

Holton Recorder http://www.holtonrecorder.com/		Jackson	Holton, KS	<b>Bi-Weekly</b>	Readership = 10,865
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/02/2008	4B	TOPS ON QUITTING TOBACCO IN 2008	14	\$98.00	10,865
			14	<b>\$98.00</b>	10,865 1 record

Kansas ( http://www.kans			ansas City, MO	Weekly	Readership = 28,285	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/11/2008	8	COUNCIL REFERS BALLOT ISSUES	4	\$136.80	28,285	
01/11/2008	15	KANSAS, MISSOURI DEBATE WAYS TO PAY FO	OR 23	\$786.60	28,285	
12/21/2007	3	STUDY'S CURE FOR HEALTH CARE: SHARE T	HE 41	\$1,402.20	28,285	
12/28/2007	6	SMOKING BANS IN PUBLIC PLACES GET SET	TO 15	\$513.00	28,285	
			83	\$2,838.60	113.140 4 total records	

Kansas City Star		Jackson	Kansas City, MO	Daily	Readership = $607,344$
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/02/2008	8B	EVERYONE SHOULD FOLLOW THE LEAD	OF THESE13	\$6,665.36	607,345
01/04/2008	6B	KC IS STILL IN THE DARK, SMOKY AGES	12	\$6,152.64	607,345
01/05/2008	8B	BOO TO SMOKING BANS	3	\$1,538.16	607,345
01/08/2008	10B	WHAT WILL THEY BAN NEXT?	3	\$1,538.16	607,345
01/08/2008	14D	GETTING TOUGH ON SMOKERS	34	\$17,432.48	607,345
01/09/2008	1B	SMOKE GETS IN LEADERS' EYES IN KC	26	\$13,330.72	607,345
01/09/2008	2B	SMOKING BAN BACKED IN BLUE SPRINGS	S SURVEY7	\$3,589.04	607,345
01/09/2008	2B	BLUNT WANTS MORE MISSOURIANS TO K	ICK 12	\$6,152.64	607,345

			700	\$358,904.00	22,471,765	37 total records
12/31/2007	8B	EVERYONE CERTAINLY HAS THE RIGHT TO	3	\$1,538.16	607,345	
12/31/2007	8B	SMOKING BANS	3	\$1,538.16	607,345	
12/31/2007	1	SUBURBS ADOPT SMOKING BANS	55	\$28,199.60	607,345	
12/30/2007	2B	MORE THAN 200 HAVE SIGNED SMOKING	4	\$2,050.88	607,345	
12/29/2007	9	FRANCE WIDENS SMOKING BAN	25	\$12,818.00	607,345	
12/28/2007	10B	SMOKING DISCLOSURE	5	\$2,563.60	607,345	
12/25/2007	B8	SMOKING ORDINANCE FOR KC	6	\$3,076.32	607,345	
12/23/2007	B1	SEBELIUS DESSECTS POLITICS, POLICY	44	\$22,559.68	607,345	
12/22/2007	B2	WESTWOOD JOINS THE SMOKE-FREE TREND	5	\$2,563.60	607,345	
12/20/2007	B1	KC BAN ON SMOKING SOUGHT	20	\$10,254.40	607,345	
12/13/2007	7	PRESIDENT VETOES HEALTH PROGRAM	10	\$5,127.20	607,345	
01/18/2008	B1	SMOKING BAN BALLOTS FINALIZED	14	\$7,178.08	607,345	
01/17/2008	B9	KC'S SMOKE-FREE LAW SHOULD INCLUDE BARS	38	\$19,483.36	607,345	
01/17/2008	B4	LEGISLATIVE GOALS FACE CHALLENGES	14	\$7,178.08	607,345	
01/17/2008	B10	KC SMOKING ORDINANCE	5	\$2,563.60	607,345	
01/17/2008	B10	SMOKING BANS	5	\$2,563.60	607,345	
01/16/2008	B8	COMMON GROUND IN KANSAS	19	\$9,741.68	607,345	
01/15/2008	8B	NO SMOKING FOR BARS	22	\$11,279.84	607,345	
01/15/2008	5B	KEEP RIVAL ANTI-SMOKING MEASURE OFF	11	\$5,639.92	607,345	
01/15/2008	8	SEBELIUS LAYS OUT KANSAS PRIORITIES	39	\$19,996.08	607,345	
01/15/2008	10B	GO FOR STATEWIDE BAN	5	\$2,563.60	607,345	
01/14/2008	8B	SMOKE IS HARMFUL	3	\$1,538.16	607,345	
01/14/2008	1	BUDGET WORRIES SHADOW KANSAS CAPITOL	90	\$46,144.80	607,345	
01/13/2008	2B	BLUE SPRINGS TO BAN SMOKING	11	\$5,639.92	607,345	
01/12/2008	6B	THE ISSUES FACING KANSAS	33	\$16,919.76	607,345	
01/11/2008	1B	SEBELIUS STEPS UP DRIVE FOR HEALTH-CARE	31	\$15,894.32	607,345	
01/11/2008	1	2 BANS ON SMOKING ARE HEADED FOR BALLOT	36	\$18,457.92	607,345	
01/10/2008		PANEL ADDS SITES TO PLAN	29	\$14,868.88	607,345	
01/10/2008	10B	SMOKING BAN?	5	\$2,563.60	607,345	

	sa Indeper		Oskaloo	osa, KS	Weekly	Readership = 5,19	5
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
01/03/2008	7	REASONS FOR A QUIT-TOBACCO RESOI	LUTION	13	\$68.25	5,196	
				13	\$68.25	5,196 1 recor	<del>d</del>

Vindicat	or cyfallsvindicator.com		y Falls, KS	Weekly	Reado	ership = 5,950
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/03/2008	2	REASONS FOR A QUIT-TOBACCO RESOLUTION	14	\$73.50	5,950	
			14	\$73.50	5,950	1 record
Jewell C	o. Record	Jewell Man	kato, KS	Weekly	Reado	ership = 2,162
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
12/20/2007	1	LOCAL RETAILERS REFUSE TOBACCO TO TEEN	IS 4	\$16.00	2,162	
			4	\$16.00	2,162	1 record
DeSoto F	Explorer toexplorer.com/	Johnson DeSo	oto, KS	Weekly	Reado	ership = 2,497
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/17/2008	5	SEBELIUS SHARES 2008 LEGISLATIVE PRIORITI	ES 29	\$223.30	2,498	
			29	\$223.30	2,498	1 record
Gardner		Johnson Gard	lner, KS	Bi-Week	dy Reado	ership = 5,292
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/09/2008	1	GARDNER ONE OF LAST REMAINING CITIES TO	D 54	\$1,080.00	5,292	
			54	\$1,080.00	5,292	1 record

Johnson County Sun		un Johnson O	Overland Park, KS	Semi Weekly Readership = 43,113		
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/03/2008	2	LOCAL HYPNOTIST HELPS FIND NEW STATE	E OF 33	\$401.94	43,114	
01/03/2008	1	SMOKING BAN GOES INTO EFFECT	30	\$365.40	43,114	
12/20/2007	2	SMOKING BAN BEGINS JAN. 2	4	\$48.72	43,114	
12/27/2007	1	NEW RULES FOR FLU, COLDS	4	\$48.72	43,114	
			71	\$864.78	172,456	4 total records
Olathe N		<b>Johnson</b> O	Dlathe, KS	Daily	Reader	rship = 10,147
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/04/2008	4	LIGHT OUT	16	\$592.00	10,148	
01/15/2008	4	AS I SEE IT	18	\$666.00	10,148	
01/15/2000						
01/13/2000			34	\$1,258.00	20,296	2 total records
Shawnee	Dispatch		34 hawnee, KS	\$1,258.00 Weekly	,	2 total records rship = 56,809
Shawnee					,	
Shawnee http://www.shaw	Page #	<u>com</u>	hawnee, KS	Weekly	Reader	
Shawnee http://www.shaw Date	neewestdispatch.	Headline	hawnee, KS  Col. Inches	Weekly  Ad Equiv	Reader	
Shawnee http://www.shaw  Date  01/02/2008 01/02/2008 01/09/2008	Page #	Headline  SMOKE BAN TAKES EFFECT SMOKE-FREE GUIDE OFFERED LAWMAKERS FACE HOTBED OF DRAMA IN '	hawnee, KS  Col. Inches  13 8	Weekly Ad Equiv \$345.80	Reader  Rdshp  56,810 56,810 56,810	2 total records
Shawnee http://www.shaw Date 01/02/2008	Page #	Headline  SMOKE BAN TAKES EFFECT SMOKE-FREE GUIDE OFFERED	Col. Inches  13 8	Weekly  Ad Equiv  \$345.80 \$212.80	<b>Reader Rdshp</b> 56,810  56,810	
Shawnee http://www.shaw  Date  01/02/2008 01/02/2008 01/09/2008	Page #  2 8 10A	Headline  SMOKE BAN TAKES EFFECT SMOKE-FREE GUIDE OFFERED LAWMAKERS FACE HOTBED OF DRAMA IN '	Col. Inches  13 8 708 30	Weekly  Ad Equiv  \$345.80 \$212.80 \$798.00	Reader  Rdshp  56,810 56,810 56,810	rship = 56,809
Shawnee http://www.shaw Date 01/02/2008 01/02/2008 01/09/2008 12/26/2007	Page #  2 8 10A 9	Headline  SMOKE BAN TAKES EFFECT SMOKE-FREE GUIDE OFFERED LAWMAKERS FACE HOTBED OF DRAMA IN 'SMOKING BAN ENACTED	Col. Inches  13 8 708 30 6	Weekly  Ad Equiv  \$345.80 \$212.80 \$798.00 \$159.60	Reader  Rdshp  56,810 56,810 56,810 56,810 227,240	rship = 56,809
Shawnee http://www.shaw  Date  01/02/2008 01/02/2008 01/09/2008 12/26/2007  Spring H	Page #  2 8 10A 9	Headline  SMOKE BAN TAKES EFFECT SMOKE-FREE GUIDE OFFERED LAWMAKERS FACE HOTBED OF DRAMA IN 'SMOKING BAN ENACTED	Col. Inches  13 8 708 30 6 57	Weekly  Ad Equiv  \$345.80 \$212.80 \$798.00 \$159.60  \$1,516.20	Reader  Rdshp  56,810 56,810 56,810 56,810 227,240	rship = 56,809  4 total records
Shawnee http://www.shaw  Date  01/02/2008 01/02/2008 01/09/2008 12/26/2007  Spring H http://www.gard	Page #  2 8 10A 9	Headline  SMOKE BAN TAKES EFFECT SMOKE-FREE GUIDE OFFERED LAWMAKERS FACE HOTBED OF DRAMA IN 'SMOKING BAN ENACTED  Talendary Johnson Species of the state of the s	Col. Inches  13 8 708 30 6 57  pring Hill, KS  Col. Inches	Weekly  Ad Equiv  \$345.80 \$212.80 \$798.00 \$159.60  \$1,516.20  Bi-Week	Reader  Rdshp  56,810 56,810 56,810 227,240  Reader	rship = 56,809  4 total records

					55	\$1,100.00	4,144	2 total records
Parsons Sun http://www.parsonssun.com/		I	Labette	Parsons,	KS	Daily	Reader	rship = 12,921
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
01/03/2008	4	HEALTH PLAN ALREADY	VULNERABLE E	BECAUSE	.27	\$240.30	12,921	
01/10/2008	1	SENATORS CALL FOR BAI	N ON SMOKING		17	\$151.30	12,921	
01/11/2008	1	SEBELIUS INTENSIFIES C.	AMPAIGN FOR F	REFORM	16	\$142.40	12,921	
01/14/2008	10	ALTERNATE FUNDING FO	OR HEALTH PLAN	N SOUGHT	78	\$71.20	12,921	
01/15/2008	1	PROEHL TALKS ABOUT SI			17	\$151.30	12,921	
01/15/2008	1	SEBELIUS CALLS FOR LO			20	\$178.00	12,921	
12/27/2007	4	SPENDING REQUESTS PIL		EKA	22	\$195.80	12,921	
		23 FOTTTS TO D 13 TO 2001 DOG 5	THIC WEEK		4	\$35.60	12,921	
12/31/2007	2	SMOKING BANS STARTS	THIS WEEK		т	+	9-	
12/31/2007	2	SMOKING BANS STARTS	THIS WEEK		131	\$1,165.90	103,368	8 total records
Fort Lea	venworth	Lamp	Leavenworth	Leavenw	131		103,368	8 total records
Fort Lea	venworth	Lamp		Leavenw	131	\$1,165.90 Weekly	103,368 Reader	
Fort Lea	venworth venworthlamp.com Page #	Lamp 1 Headline	Leavenworth		131 orth, KS Col. Inches	\$1,165.90  Weekly  Ad Equiv	103,368  Reader  Rdshp	
Fort Lea	venworth	Lamp	Leavenworth		131 orth, KS Col. Inches	\$1,165.90  Weekly  Ad Equiv  \$385.50	103,368  Reader  Rdshp  17,250	rship = 17,250
Fort Lea	venworth venworthlamp.com Page #	Lamp 1 Headline	Leavenworth		131 orth, KS Col. Inches	\$1,165.90  Weekly  Ad Equiv	103,368  Reader  Rdshp	
Fort Lea http://www.ftlea Date 01/03/2008	Page #	Lamp I  Headline  LOWDOWN ON GETTING	Leavenworth		131 orth, KS Col. Inches 30 30	\$1,165.90  Weekly  Ad Equiv  \$385.50	103,368  Reader  Rdshp  17,250  17,250	rship = 17,250
Fort Lea http://www.ftlea Date 01/03/2008  Lansing	Page #	Lamp I  Headline  LOWDOWN ON GETTING	Leavenworth  INFORMATION 1	IN LAMP	131 orth, KS Col. Inches 30 30	\$1,165.90  Weekly  Ad Equiv  \$385.50  \$385.50	103,368  Reader  Rdshp  17,250  17,250	rship = 17,250 1 record
Fort Lea http://www.ftlea Date 01/03/2008  Lansing http://www.lans	Page #  2  Current ingcurrent.com	Lamp I  Headline  LOWDOWN ON GETTING	Leavenworth  INFORMATION I	IN LAMP  Lansing,	131 orth, KS Col. Inches 30 30 KS Col. Inches	\$1,165.90  Weekly  Ad Equiv  \$385.50  \$385.50  Weekly	103,368  Reader  Rdshp  17,250  17,250  Reader	rship = 17,250 1 record

Leavenworth Times <a href="http://www.leavenworthtimes.com/">http://www.leavenworthtimes.com/</a>		Leavenworth Leavenw	vorth, KS	Daily	Readership = 12,291	
Date Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/02/2008	5	SMOKING BANS GAIN MOMENTUM IN KANSAS,	10	\$135.00	12,291	
01/11/2008	6A	SEBELIUS INTENSIFIES CAMPAIGN FOR HEALTH		\$391.50	12,291	
01/12/2008	9	SMOKERS WANT TO STUB OUT	25	\$337.50	12,291	
01/14/2008	4	DEMOCRATIC LEADER: ALTERNATE FUNDING FOR		\$297.00	12,291	
12/21/2007	6	INDEPENDENCE REVIEWS SMOKING BAN CASE	16	\$216.00	12,291	
12/31/2007	4	HEALTH PLAN ALREADY VULNERABLE	27	\$364.50	12,291	
			129	\$1,741.50	73,746	6 total records
Mirror http://www.tong	anoxiemirror.com/	Leavenworth Tongano	oxie, KS	Weekly	Reade	rship = 5,750
<b>Date</b>	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/02/2008	2	TOPS OFFERED TO HELP RESOLUTIONS STICK	25	\$192.50	5,750	
12/26/2007	2	SEBELIUS WANTS EXTENSIVE ENERGY POLICY	28	\$215.60	5,750	
			53	\$408.10	11,500	2 total records
Lincoln S	Sentinel-Replacement of the color of the col	epublican Lincoln Lincoln,	KS	Weekly	Reade	rship = 3,500
http://www.linco		epublican Lincoln Lincoln, Headline	KS Col. Inches	Weekly  Ad Equiv	Reade Rdshp	rship = 3,500
http://www.linco	olnsentinel.com/			<u> </u>		rship = 3,500
http://www.linco	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	rship = 3,500 1 record
Date 01/10/2008	Page # 2 Gazette	Headline	Col. Inches 6 6	<b>Ad Equiv</b> \$32.40	<b>Rdshp</b> 3,501 <b>3,501</b>	
Date 01/10/2008  Emporia http://www.emp	Page # 2 Gazette	Headline RETAILERS REFUSE TOBACCO TO TEENS	Col. Inches 6 6	<b>Ad Equiv</b> \$32.40 <b>\$32.40</b>	<b>Rdshp</b> 3,501 <b>3,501</b>	1 record
Date 01/10/2008  Emporia	Page # 2  Gazette oriagazette.com/	Headline  RETAILERS REFUSE TOBACCO TO TEENS  Lyon Emporia  Headline	Col. Inches 6 6 n, KS	Ad Equiv \$32.40 \$32.40 Daily Ad Equiv	3,501 3,501 Reade	1 record
http://www.linco Date 01/10/2008  Emporia http://www.emp	Page # 2  Gazette oriagazette.com/	Headline  RETAILERS REFUSE TOBACCO TO TEENS  Lyon Emporia	Col. Inches 6 6 6 n, KS Col. Inches	### Ad Equiv  ### \$32.40  ### \$32.40  ### Daily	3,501 3,501 Reade	1 record
http://www.linco Date 01/10/2008  Emporia http://www.emp Date 01/10/2008	Page # 2  Gazette oriagazette.com/	Headline  RETAILERS REFUSE TOBACCO TO TEENS  Lyon Emporia  Headline  BARNETT SEEKS STATEWIDE SMOKING BAN	Col. Inches 6 6 , KS Col. Inches	Ad Equiv \$32.40 \$32.40  Daily  Ad Equiv  \$73.92	Rdshp 3,501 3,501 Reade Rdshp 19,403	1 record

					98	\$1,034.88	58,209	3 total records
Peabody http://www.peab	Gazette-Bu	ılletin M	Marion Peabody, F	KS	Weekly	Readership = 2,642		
<b>Date</b>	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
01/09/2008	2	SOME MORE THOUGHTS O	N SMOKING		21	\$195.93	2,643	
					21	\$195.93	2,643	1 record
	son Sentinel	М	cPherson	McPhers	on, KS	Weekly	Reade	rship = 9,137
<b>D</b> ate	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
01/10/2008 01/11/2008 01/15/2008 12/31/2007	4 3 1 4	5 SENATORS TO RENEW PU SEBELIUS INTENSIFIES CA DOS AND DON'TS FOR AVO HEALTH PLAN ALREADY V	MPAIGN FOR I IDING THE FLI	HEALTH	25	\$52.00 \$104.00 \$325.00 \$78.00	9,138 9,138 9,138 9,138	
					43	\$559.00	36,552	4 total records
Louisbur	g Herald	М	iami	Louisbur	g, KS	Weekly	Reade	rship = <b>4,188</b>
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
01/16/2008	2A	"PREVENTATIVE" CLUBS			31	\$202.43	4,188	
					31	\$202.43	4,188	1 record
Coffeyvi	lle Journal	М	ontgomery	Coffeyvil	le, KS	Daily	Reade	rship = 9,321
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
01/02/2008 01/15/2008	2 2	HEATLH PLAN ALREADY V VIRGIL'S VIEW - FROM THE		FROM	9 22	\$81.72 \$199.76	9,322 9,322	

			72	\$653.76	37,288	4 total records
01/16/2008	12	SEBELIUS CALLS FOR LOWER EMISSIONS BUT	13	\$118.04	9,322	
01/15/2008	4	WHY WASHINGTON IS BROKEN	28	\$254.24	9,322	

Independ	dence Daily	Reporter	Montgomery	Independ	lence, KS	Daily	Readers	$\mathbf{ship} = 14,080$
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
01/01/2008	3	SMOKING BANS GAIN	MOMENTUM		7	\$64.68	14,081	
01/14/2008	10	ALTERNATIVE TO TOBA	ACCO TAX SOUGHT	Γ	6	\$55.44	14,081	
01/16/2008	2	GARDEN CITY TELEGR	AM ON SMOKE BA	NS	10	\$92.40	14,081	
12/14/2007	12	<b>EXPERTS: CIGARETTE</b>	TAX HIKE COULD I	FUND	10	\$92.40	14,081	
12/26/2007	4	<b>HUTCHINSON NEWS ON</b>	N SMOKING BANS		7	\$64.68	14,081	
12/26/2007	3	GOVERNOR SAYS LEGI	SLATORS SHOULD	N'T SPLIT	1.19	\$175.56	14,081	
12/31/2007	4	TOBACCO TAX BURDEN	NS HEALTH PLAN		25	\$231.00	14,081	
	_		_		84	\$776.16	98,567	7 total records

Independ	dence News	Montgomery	Indepen	dence, KS	Monthly	Readersh	p = 919
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
12/15/2007 12/15/2007	1 1	TREATING TOBACCO USE DURING PREGI YOU CAN REDUCE YOUR RISK OF CANCE		12 12	\$72.00 \$72.00	920 920	
				24	\$144.00	1,840	2 total records

Council (	Grove Re	publican	Morris	Council	Grove, KS	Daily	Readership = $4,685$	
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
01/04/2008	1	SOME ODD EN	IDS		7	\$43.75	4,685	
01/10/2008	1	SENATORS RE	NEW PUSH FOR STATEWIL	DΕ	4	\$25.00	4,685	
01/14/2008	2	SEBELIUS INT	ENSIFIES CAMPAIGN FOR	HEALTH	24	\$150.00	4,685	
01/14/2008	2	HEALTH REFO	RM PROPOSALS LISTED		15	\$93.75	4,685	
1/15/2008	1	SEBELIUS CAI	LLS FOR LOWER EMISSION	NS	27	\$168.75	4,685	
2/17/2007	4	CIGARETTE TA	AX HIKE COULD FUND HE	ALTH	11	\$68.75	4,685	
12/31/2007	1	HEALTH PLAN	VULNERABLE BECAUSE	OF	5	\$31.25	4,685	

			93	\$581.25	32,795	7 total records
Courier-	Tribune	Nemaha S	eneca, KS	Weekly	Reade	rship = 6,499
	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/16/2008	6	LEGISLATIVE SESSION BEGINS JANUARY 14	- 18	\$93.06	6,500	
			18	\$93.06	6,500	1 record
Sabetha http://www.sabe		Nemaha S	abetha, KS	Weekly	Reade	rship = 5,172
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/02/2009	2D	MAKE A RESOLUTION TO QUIT TOBACCO	14	\$88.62	5,173	
	2B 4	HINDSIGHT IS 20/20	13	\$82.29	5,173	
01/02/2008 01/16/2008				\$82.29 <b>\$170.91</b>	5,173 <b>10,346</b>	2 total records
	4 Tribune	HINDSIGHT IS 20/20	13		10,346	2 total records rship = 8,820
Chanute	4 Tribune	HINDSIGHT IS 20/20	13 <b>27</b>	\$170.91	10,346	
Chanute http://www.char	Tribune	HINDSIGHT IS 20/20  Neosho C	27 Chanute, KS Col. Inches	\$170.91 Daily	10,346  Reade  Rdshp	
Chanute http://www.char Date 01/10/2008	Tribune ute.com Page #	HINDSIGHT IS 20/20  Neosho  C  Headline	27 Chanute, KS Col. Inches E 22	\$170.91  Daily  Ad Equiv	10,346 Reade	
Chanute http://www.char Date 01/10/2008 01/11/2008	Tribune ute.com Page #	HINDSIGHT IS 20/20  Neosho  Headline  SENATORS VOICE SUPPORT FOR STATEWIDE	27 Chanute, KS Col. Inches E 22	\$170.91  Daily  Ad Equiv  \$182.16	10,346  Reade  Rdshp  8,820	
Chanute http://www.char Date 01/10/2008 01/11/2008 01/11/2008	Tribune ute.com Page #	HINDSIGHT IS 20/20  Neosho  C  Headline  SENATORS VOICE SUPPORT FOR STATEWIDE SEBELIUS INTENSIFIES CAMPAIGN FOR HEAD	13 27 Chanute, KS  Col. Inches E 22 ALTH 20 16	\$170.91  Daily  Ad Equiv  \$182.16 \$165.60	10,346  Reade  Rdshp  8,820 8,820	
Chanute http://www.char Date 01/10/2008 01/11/2008 01/11/2008 01/15/2008	Tribune ute.com Page #	HINDSIGHT IS 20/20  Neosho  C  Headline  SENATORS VOICE SUPPORT FOR STATEWIDE SEBELIUS INTENSIFIES CAMPAIGN FOR HEAREFORM PROPOSALS	27 Chanute, KS  Col. Inches  E 22 ALTH 20 16 UT 37	\$170.91  Daily  Ad Equiv  \$182.16 \$165.60 \$132.48	10,346  Reade  Rdshp  8,820 8,820 8,820 8,820	
Chanute http://www.char Date 01/10/2008 01/11/2008 01/11/2008 01/15/2008 01/17/2008	Tribune nute.com Page #  3 1 1 1	HINDSIGHT IS 20/20  Neosho  C  Headline  SENATORS VOICE SUPPORT FOR STATEWIDE SEBELIUS INTENSIFIES CAMPAIGN FOR HEARFORM PROPOSALS SEBELIUS CALLS FOR LOWER EMISSIONS B	13 27 Chanute, KS  Col. Inches  E 22 ALTH 20 16 UT 37 D 17	\$170.91  Daily  Ad Equiv  \$182.16 \$165.60 \$132.48 \$306.36	Reade  Rdshp  8,820 8,820 8,820 8,820 8,820	
01/16/2008 Chanute	Tribune  ute.com  Page #  3 1 1 1 5	HINDSIGHT IS 20/20  Neosho  C  Headline  SENATORS VOICE SUPPORT FOR STATEWIDE SEBELIUS INTENSIFIES CAMPAIGN FOR HEAREFORM PROPOSALS SEBELIUS CALLS FOR LOWER EMISSIONS B DESPITE LEAN YEAR, SEBLIUS ASKS FOR EI	13 27 Chanute, KS  Col. Inches  E 22 ALTH 20 16 UT 37 D 17 D FUND.10	\$170.91  Daily  Ad Equiv  \$182.16 \$165.60 \$132.48 \$306.36 \$140.76	Reade  Rdshp  8,820 8,820 8,820 8,820 8,820 8,820 8,820	
Chanute http://www.char Date 01/10/2008 01/11/2008 01/11/2008 01/15/2008 01/15/2008 01/17/2008 12/14/2007	Tribune ute.com Page #  3 1 1 5 3	HINDSIGHT IS 20/20  Neosho  C  Headline  SENATORS VOICE SUPPORT FOR STATEWIDE SEBELIUS INTENSIFIES CAMPAIGN FOR HEAREFORM PROPOSALS SEBELIUS CALLS FOR LOWER EMISSIONS B DESPITE LEAN YEAR, SEBLIUS ASKS FOR EIEXPERTS SAY CIGARETTE TAX HIKE COULD	13 27 Chanute, KS  Col. Inches  E 22 ALTH 20 16 UT 37 D 17 D FUND.10 DS TO 10	\$170.91  Daily  Ad Equiv  \$182.16 \$165.60 \$132.48 \$306.36 \$140.76 \$82.80	Reade  Rdshp  8,820 8,820 8,820 8,820 8,820 8,820 8,820 8,820 8,820	
Chanute http://www.char Date 01/10/2008 01/11/2008 01/11/2008 01/15/2008 01/15/2008 01/17/2008 12/14/2007 12/19/2007	4 Tribune pute.com Page #  3 1 1 5 3 5	HINDSIGHT IS 20/20  Neosho  C  Headline  SENATORS VOICE SUPPORT FOR STATEWIDE SEBELIUS INTENSIFIES CAMPAIGN FOR HEARFORM PROPOSALS SEBELIUS CALLS FOR LOWER EMISSIONS B DESPITE LEAN YEAR, SEBLIUS ASKS FOR EIEXPERTS SAY CIGARETTE TAX HIKE COULD HEALTH SECRETRAY SUGGESTS GIFT CARD	13 27 Chanute, KS  Col. Inches  E 22 ALTH 20 16 UT 37 D 17 D FUND.10 DS TO 10	\$170.91  Daily  Ad Equiv  \$182.16 \$165.60 \$132.48 \$306.36 \$140.76 \$82.80 \$82.80	Reade  Rdshp  8,820 8,820 8,820 8,820 8,820 8,820 8,820 8,820 8,820 8,820 8,820	
Chanute http://www.char Date 01/10/2008 01/11/2008 01/11/2008 01/15/2008 01/15/2008 01/17/2008 12/14/2007 12/19/2007 12/24/2007	4 Tribune nute.com Page #  3 1 1 1 5 3 5 3 5 3	HINDSIGHT IS 20/20  Neosho  C  Headline  SENATORS VOICE SUPPORT FOR STATEWIDE SEBELIUS INTENSIFIES CAMPAIGN FOR HEAREFORM PROPOSALS SEBELIUS CALLS FOR LOWER EMISSIONS B DESPITE LEAN YEAR, SEBLIUS ASKS FOR EIEXPERTS SAY CIGARETTE TAX HIKE COULD HEALTH SECRETRAY SUGGESTS GIFT CARE SMOKING CESSATION CLASS OFFERED AT N	27 Chanute, KS  Col. Inches  E 22 ALTH 20 16 UT 37 D 17 D FUND.10 DS TO 10 NMRMC 5 17	\$170.91  Daily  Ad Equiv  \$182.16 \$165.60 \$132.48 \$306.36 \$140.76 \$82.80 \$82.80 \$41.40	Reade  Rdshp  8,820 8,820 8,820 8,820 8,820 8,820 8,820 8,820 8,820 8,820 8,820 8,820	
Chanute http://www.char Date 01/10/2008 01/11/2008 01/11/2008 01/15/2008 01/15/2008 01/17/2008 12/14/2007 12/19/2007 12/24/2007 12/27/2007	4 Tribune  Page #  3 1 1 5 3 5 3 5 3 4	HINDSIGHT IS 20/20  Neosho  Control  Headline  SENATORS VOICE SUPPORT FOR STATEWIDE SEBELIUS INTENSIFIES CAMPAIGN FOR HEARFORM PROPOSALS SEBELIUS CALLS FOR LOWER EMISSIONS BESPITE LEAN YEAR, SEBLIUS ASKS FOR EIEXPERTS SAY CIGARETTE TAX HIKE COULD HEALTH SECRETRAY SUGGESTS GIFT CARD SMOKING CESSATION CLASS OFFERED AT NESPENDING REQUESTS PILING UP FOR	27 Chanute, KS  Col. Inches  E 22 ALTH 20	\$170.91  Daily  Ad Equiv  \$182.16 \$165.60 \$132.48 \$306.36 \$140.76 \$82.80 \$82.80 \$41.40 \$140.76	Reade  Rdshp  8,820 8,820 8,820 8,820 8,820 8,820 8,820 8,820 8,820 8,820 8,820 8,820 8,820 8,820	

News	N	ess	Ness City, KS	Weekly	Reade	rship = 4,459
Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
6	INDOOR AIR HAZARDS		3	\$9.60	4,460	
			3	\$9.60	4,460	1 record
		ttawa	Minneapolis, KS	Weekly	Reade	rship = 3,873
Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
7	MAKE A RESOLUTION NO	W TO QUIT USIN	IG 14	\$70.00	3,873	
			14	\$70.00	3,873	1 record
s Star	P	ottawatomie	St. Marys, KS	Weekly	Reade	rship = 3,946
Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
8	KANSAS URGES NO TOBA	CCO A RESOLUT	CION FOR.14	\$70.00	3,947	
			14	\$70.00	3,947	1 record
Smoke Samegosmokesign	ignal Pal.com/	ottawatomie	Wamego, KS	Weekly	Reade	rship = 22,052
Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
1	MAKE A RESOLUTION TO	QUIT SMOKING	20	\$125.00	22,052	
			20	\$125.00	22,052	1 record
		ottawatomie	Westmoreland, KS	Weekly	Reade	rship = 1,713
Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
3	MAKE A RESOLUTION TO	QUIT TOBACCO	14	\$49.28	1,713	
	Page # 6  Polis Mess Page # 7  S Star Page # 8  Smoke S Page # 1  Page # 1	Page # Headline 6 INDOOR AIR HAZARDS  Polis Messenger Reapolismessenger.net  Page # Headline 7 MAKE A RESOLUTION NOT  S Star Page # Headline 8 KANSAS URGES NO TOBAGE  Smoke Signal amegosmokesignal.com/ Page # Headline 1 MAKE A RESOLUTION TO  Page # Headline 1 MAKE A RESOLUTION TO  Page # Headline 1 MAKE A RESOLUTION TO	Page # Headline 6 INDOOR AIR HAZARDS  Polis Messenger Page # Headline 7 MAKE A RESOLUTION NOW TO QUIT USIN  Star Pottawatomie Page # Headline 8 KANSAS URGES NO TOBACCO A RESOLUT  Smoke Signal Pottawatomie  Page # Headline 1 MAKE A RESOLUTION TO QUIT SMOKING  Page # Headline 1 MAKE A RESOLUTION TO QUIT SMOKING  Page # Headline 1 MAKE A RESOLUTION TO QUIT SMOKING  Page # Headline Page # Headline	Page # Headline Col. Inches  6 INDOOR AIR HAZARDS 3  3 INDIS Messenger Reapolismessenger.net  Page # Headline Col. Inches  7 MAKE A RESOLUTION NOW TO QUIT USING 14  14  S Star Pottawatomie St. Marys, KS  Page # Headline Col. Inches  8 KANSAS URGES NO TOBACCO A RESOLUTION FOR.14  14  Smoke Signal Amegosmokesignal com/  Page # Headline Col. Inches  1 MAKE A RESOLUTION TO QUIT SMOKING 20  20  Teland Recorder  Pottawatomie Westmoreland, KS  Teland Recorder  Pottawatomie Westmoreland, KS  Teland Recorder  Pottawatomie Westmoreland, KS  Teland Recorder  Pottawatomie Westmoreland, KS	Page #         Headline         Col. Inches         Ad Equiv           6         INDOOR AIR HAZARDS         3         \$9.60           Otis Messenger         Ottawa         Minneapolis, KS         Weekly           Page #         Headline         Col. Inches         Ad Equiv           7         MAKE A RESOLUTION NOW TO QUIT USING         14         \$70.00           8         Star         Pottawatomie         St. Marys, KS         Weekly           Page #         Headline         Col. Inches         Ad Equiv           8         KANSAS URGES NO TOBACCO A RESOLUTION FOR.14         \$70.00           Smoke Signal angeosmokesignal.com/         Pottawatomie         Wamego, KS         Weekly           Page #         Headline         Col. Inches         Ad Equiv           1         MAKE A RESOLUTION TO QUIT SMOKING         20         \$125.00           Peland Recorder contentant contents contents contents contents and contents co	Page #         Headline         Col. Inches         Ad Equiv         Rdshp           6         INDOOR AIR HAZARDS         3         \$9.60         4,460           volis Messenger         Ottawa         Minneapolis, KS         Weekly         Reade           reapolismessenger.net         Ottawa         Minneapolis, KS         Weekly         Reade           Page #         Headline         Col. Inches         Ad Equiv         Rdshp           7         MAKE A RESOLUTION NOW TO QUIT USING         14         \$70.00         3,873           8 Star         Pottawatomie         St. Marys, KS         Weekly         Reade           Page #         Headline         Col. Inches         Ad Equiv         Rdshp           8         KANSAS URGES NO TOBACCO A RESOLUTION FOR.14         \$70.00         3,947           Smoke Signal and the properties of t

			14	\$49.28	1,713	1 record
Pratt Tribune http://www.pratttribune.com/		Pratt Pra	Pratt, KS		Daily Readership = 4,15	
	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/14/2008 01/15/2008	1 1	LAWMAKERS HAVE FULL PLATE IN '08 SEVENTH GRADERS MAY MAKE THE TEAM	26 29	\$216.84 \$241.86	4,154 4,154	
12/18/2007	1	NURSING PROGRAM SEEKING MORE ROOM	27 <b>82</b>	\$225.18 <b>\$683.88</b>	4,154 <b>12,462</b>	3 total records
Hutchinson News		Reno Hut	chinson, KS	Daily	Reader	rship = 73,319
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/01/2008	1	BACK TO TOPEKA:	39	\$1,022.97	73,319	
01/08/2008	6	PROPOSED SMOKING BAN DEBATED	12	\$314.76	73,319	
01/10/2008	3A	SENATORS WANT A STATEWIDE SMOKING BAI		\$524.60	73,319	
01/14/2008	1	COUNCIL TO TACKLE CONTENTIOUS ISSUES	$\frac{1}{22}$	\$577.06	73,319	
01/16/2008	1	HEAT IS ON OVER PROPOSED SMOKING BAN	$\overline{21}$	\$550.83	73,319	
01/18/2008	6	TAKING THE NEXT STEP TO A SMOKE-FREE	$\frac{1}{20}$	\$524.60	73,319	
01/20/2008	6B	TOO MUCH GOVERNMENT?	15	\$393.45	73,319	
12/18/2007	10	DODGE CITY CLOSER TO ENACTING SMOKING		\$367.22	73,319	
12/26/2007	8	BAD HABIT, GOOD EXAMPLE	18	\$472.14	73,319	
12/28/2007	6	SECONDHAND SMOKE	4	\$104.92	73,319	
12/31/2007	4	HEALTH PLAN ALREADY VULNERABLE BECA	SUE26	\$681.98	73,319	
			211	\$5,534.53	806,509	11 total records
Belleville	Telescope	Republic Bell	eville, KS	Weekly	Reader	rship = 6,856
 Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	<u> </u>
01/10/2008	8	AMENDED NUISANCE ORDINANCE DOES NOT	10	\$88.20	6,856	
			10	\$88.20	6,856	1 record

Manhattan Mercury http://www.themercury.com/		Riley Manh	Riley Manhattan, KS		Readership = 22,438	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/02/2008	3	KC MAY ADOPT SMOKING BAN	9	\$80.10	22,439	
01/10/2008	1	REITZ BACKING SMOKING BAN	7	\$62.30	22,439	
01/11/2008	3	SEBELIUS INTENSIFIES HEALTH REFORM PUSH	15	\$133.50	22,439	
01/13/2008	1	COAL-FIRED UP	30	\$267.00	22,439	
01/13/2008	8C	HEALTH CARE A WORTHY SUBJECT	19	\$169.10	22,439	
01/14/2008	3	ALTERNATIVE FUNDING FOR HEALTH PLAN TO	BE.21	\$186.90	22,439	
01/17/2008	6	SEBELIUS, REITZ AND HAWK OUGHT TO DROP	8	\$71.20	22,439	
01/17/2008	6	SENATORS RIGHT TO SEEK BAN ON SMOKING IN	N 11	\$97.90	22,439	
01/20/2008	8D	CITIZENS, BUSINESSES SHOULD SUPPORT	10	\$89.00	22,439	
12/14/2007	3	EXPERTS SAY CIGARETTE TAX HIKE COULD FU	ND.14	\$124.60	22,439	
12/26/2007	3	HEALTH POLICY AUTHORITY'S REFORM	18	\$160.20	22,439	
12/26/2007	3	SEBELIUS: LEGISLATORS SHOULDN'T SPLIT UP	. 28	\$249.20	22,439	
12/31/2007	2	HEALTH CARE PLAN VULNERABLE	7	\$62.30	22,439	
			197	\$1,753.30	291,707 13 tot	al records

Russell County News		WS	Russell	Russell, KS		Bi-Weekly	$\mathbf{nip} = 5,520$	
Date	Page #	Headline			Col. Inches	Ad Equiv	Rdshp	
01/23/2008	3	LUNCHEON TO KICK-0	OFF 'HEART' AWAI	RENESS	10	\$69.40	5,520	
					10	\$69.40	5,520	1 record

Salina Journal http://www.saljournal.com/		Saline Salina, I	Saline Salina, KS		Readership = 65,784	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/02/2008	5	SMOKING BANS GAIN MOMENTUM	6	\$126.00	65,785	
01/10/2008	1	BRUNGARDT BACKS NO-SMOKING PLAN	32	\$672.00	65,785	
01/10/2008	1	PROPOSED BAN RECEIVES MIXED REVIEWS IN	25	\$525.00	65,785	
01/11/2008	5	SEBELIUS INTENSIFIES PUSH FOR PLAN	40	\$840.00	65,785	
01/14/2008	4	MCKINNEY: PLAN NEEDS DIFFERENT FUNDING	16	\$336.00	65,785	
12/25/2007	5	SEBELUIS: KEEP HEALTH CARE REFORM INTACT	16	\$336.00	65,785	
12/31/2007	4	HEALTH PLAN VULNERABLE	29	\$609.00	65,785	

				164	\$3,444.00	460,495	7 total records
Scott Co.	Record	Scott	Scott Ci	ty, KS	Weekly	Readership = 4,075	
	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
01/03/2008 12/13/2007 12/20/2007	1 2 24	CHANGES IN DRUG TESTING POLICY WIL FARMERS' MARKET THROUGH DEC. 17 REFORMS COULD SLASH U.S. HEALTH CA		34 4 13	\$170.00 \$20.00 \$65.00	4,076 4,076 4,076	
				51	\$255.00	12,228	3 total records
Ark Valley News http://www.arkvalleynews.com/		Sedgwick	Valley (	Center, KS	Weekly	Reade	rship = 4,583
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
01/10/2008	9	A LOT TO LEARN IN D.A.R.E.		23	\$208.38	4,584	
				23	\$208.38	4,584	1 record
Derby In		Sedgwick	Derby, 1	KS	Weekly	Reade	rship = 1,867
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
01/16/2008 12/26/2007 12/26/2007	1 1 1	HOPE SPRINGS FOR STATEWIDE SMOKIN MAYOR CASTS VOTE TO BRING CLEAN IN COALITION DISAPPOINTED WITH ORDINA	NDOOR	25 10 3	\$387.50 \$155.00 \$46.50	1,868 1,868 1,868	
				38	\$589.00	5,604	3 total records
Derby Re	eporter	Sedgwick	Derby, 1	KS	Daily	Reade	rship = 2,214
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
01/04/2008 12/26/2007	1	NEWS ON THE SIDE STUDENTS RECOGNIZED FOR D.A.R.E		21 30	\$162.96 \$232.80	2,215 2,215	

			51	\$395.76	4,430	2 total records
Mount H	Iope Clario	on Sedgwick Mou	int Hope, KS	Weekly	Reade	rship = 4,140
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/17/2008	6	FROM THE CENTER	11	\$88.00	4,140	
			11	\$88.00	4,140	1 record
	Business Journals.com/wichita	nal Sedgwick Wichita, KS		Weekly	Readership = 13,004	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/11/2008	4	DERBY WARMS QUICKLY TO SEDGWICK	24	\$180.96	13,004	
		SMOKE SIGNALS	67	\$505.18	13,004	
12/14/2007	20	SMOKE SIGNALS	07	Ψυσυιτο		
12/14/2007 12/14/2007 ———	20 27B	BIG PROJECTS, NEW PEOPLE SIGNAL EXCITING	G 57	\$429.78	13,004	
						3 total records
	27B Eagle	BIG PROJECTS, NEW PEOPLE SIGNAL EXCITING	G 57	\$429.78	13,004 <b>39,012</b>	3 total records rship = 237,817
Wichita http://www.kansa	27B Eagle	BIG PROJECTS, NEW PEOPLE SIGNAL EXCITING	G 57 148	\$429.78 <b>\$1,115.92</b>	13,004 <b>39,012</b>	
Wichita http://www.kansa	27B  Eagle as.com	BIG PROJECTS, NEW PEOPLE SIGNAL EXCITING  Sedgwick Wice	148 hita, KS	\$429.78 \$1,115.92 Daily	13,004 39,012 Reade	
Wichita http://www.kansa	Eagle as.com Page #	BIG PROJECTS, NEW PEOPLE SIGNAL EXCITING  Sedgwick Wice  Headline  INFRINGING FREEDON DON'T BAN CHOICE	G 57 148 hita, KS  Col. Inches 6 6 6	\$429.78 \$1,115.92 Daily Ad Equiv \$764.10 \$764.10	13,004 39,012  Reade  Rdshp 237,818 237,818	
Wichita http://www.kansa Date 01/02/2008 01/02/2008 01/04/2008	Eagle as.com Page #  4 4 6	Sedgwick Wice  Headline  INFRINGING FREEDON DON'T BAN CHOICE FORWARD	G 57 148 hita, KS  Col. Inches 6 6 6 30	\$429.78 \$1,115.92 Daily Ad Equiv \$764.10 \$764.10 \$3,820.50	13,004 39,012  Reade  Rdshp 237,818 237,818 237,818	
Wichita http://www.kansa Date 01/02/2008 01/02/2008 01/04/2008 01/09/2008	Eagle as.com Page #  4 4 6 6A	Sedgwick Wice  Headline  INFRINGING FREEDON DON'T BAN CHOICE FORWARD WE DON'T NEED BAN	G 57  148  hita, KS  Col. Inches  6 6 6 30 6	\$429.78 \$1,115.92 Daily Ad Equiv \$764.10 \$764.10 \$3,820.50 \$764.10	13,004 39,012  Reade  Rdshp 237,818 237,818 237,818 237,818	
Wichita http://www.kansa Date 01/02/2008 01/02/2008 01/04/2008 01/09/2008 01/10/2008	27B  Eagle as.com  Page #  4 4 6 6A 1	Sedgwick Wice  Headline  INFRINGING FREEDON DON'T BAN CHOICE FORWARD WE DON'T NEED BAN SENATORS TO PUSH FOR STATEWIDE SMOKING	G 57  148  hita, KS  Col. Inches  6 6 30 6 30 6 G 24	\$429.78 \$1,115.92 Daily Ad Equiv \$764.10 \$3,820.50 \$764.10 \$3,056.40	13,004 39,012  Reade  Rdshp 237,818 237,818 237,818 237,818 237,818 237,818	
Wichita http://www.kansa Date 01/02/2008 01/02/2008 01/04/2008 01/09/2008 01/10/2008 01/10/2008	27B  Eagle as.com Page #  4 4 6 6A 1 6A	Sedgwick Wice  Headline  INFRINGING FREEDON DON'T BAN CHOICE FORWARD WE DON'T NEED BAN SENATORS TO PUSH FOR STATEWIDE SMOKING PARTIAL BAN IS BEST	G 57  148  hita, KS  Col. Inches  6 6 30 6 G 24 7	\$429.78 \$1,115.92  Daily  Ad Equiv  \$764.10 \$764.10 \$3,820.50 \$764.10 \$3,056.40 \$891.45	13,004 39,012  Reade  Rdshp  237,818 237,818 237,818 237,818 237,818 237,818 237,818	
Wichita http://www.kansa Date 01/02/2008 01/02/2008 01/04/2008 01/09/2008 01/10/2008 01/10/2008 01/11/2008	27B  Eagle as.com Page #  4 4 6 6A 1 6A 1B	BIG PROJECTS, NEW PEOPLE SIGNAL EXCITING  Sedgwick Wice  Headline  INFRINGING FREEDON DON'T BAN CHOICE FORWARD WE DON'T NEED BAN SENATORS TO PUSH FOR STATEWIDE SMOKING PARTIAL BAN IS BEST STATE GETS FAILING GRADES IN TOBACCO	G 57  148  hita, KS  Col. Inches  6 6 6 30 6 G 24 7 3	\$429.78 \$1,115.92  Daily  Ad Equiv  \$764.10 \$764.10 \$3,820.50 \$764.10 \$3,056.40 \$891.45 \$382.05	13,004 39,012  Reade  Rdshp  237,818 237,818 237,818 237,818 237,818 237,818 237,818	
Wichita http://www.kansi Date 01/02/2008 01/02/2008 01/04/2008 01/10/2008 01/10/2008 01/11/2008 01/11/2008 01/11/2008 01/11/2008 01/11/2008	27B  Eagle as.com  Page #  4 4 6 6A 1 6A 1B 4A	BIG PROJECTS, NEW PEOPLE SIGNAL EXCITING  Sedgwick Wice  Headline  INFRINGING FREEDON DON'T BAN CHOICE FORWARD WE DON'T NEED BAN SENATORS TO PUSH FOR STATEWIDE SMOKING PARTIAL BAN IS BEST STATE GETS FAILING GRADES IN TOBACCO HEALTH REFORM COULD FALL TO TAX	G 57  148  hita, KS  Col. Inches  6 6 30 6 30 6 G 24 7 3 19	\$429.78 \$1,115.92  Daily  Ad Equiv  \$764.10 \$764.10 \$3,820.50 \$764.10 \$3,056.40 \$891.45 \$382.05 \$2,419.65	13,004 39,012  Reade  Rdshp  237,818 237,818 237,818 237,818 237,818 237,818 237,818 237,818 237,818	
Wichita http://www.kansabate  01/02/2008 01/02/2008 01/02/2008 01/04/2008 01/09/2008 01/10/2008 01/10/2008 01/11/2008 01/11/2008 01/11/2008 01/13/2008	27B  Eagle as.com  Page #  4 4 6 6A 1 6A 1B 4A 7	Sedgwick Wice  Headline  INFRINGING FREEDON DON'T BAN CHOICE FORWARD WE DON'T NEED BAN SENATORS TO PUSH FOR STATEWIDE SMOKING PARTIAL BAN IS BEST STATE GETS FAILING GRADES IN TOBACCO HEALTH REFORM COULD FALL TO TAX STATEWIDE SMOKING BAN	G 57  148  hita, KS  Col. Inches  6 6 30 6 30 6 7 3 19 12	\$429.78 \$1,115.92  Daily  Ad Equiv  \$764.10 \$764.10 \$3,820.50 \$764.10 \$3,056.40 \$891.45 \$382.05 \$2,419.65 \$1,528.20	13,004 39,012  Reade  Rdshp  237,818 237,818 237,818 237,818 237,818 237,818 237,818 237,818 237,818	
Wichita http://www.kansa Date 01/02/2008 01/02/2008 01/04/2008 01/10/2008 01/10/2008 01/11/2008 01/11/2008 01/11/2008 01/13/2008 01/13/2008 01/13/2008	27B  Eagle as.com Page #  4 4 6 6A 1 6A 1B 4A 7 10	BIG PROJECTS, NEW PEOPLE SIGNAL EXCITING  Sedgwick Wice  Headline  INFRINGING FREEDON DON'T BAN CHOICE FORWARD WE DON'T NEED BAN SENATORS TO PUSH FOR STATEWIDE SMOKING PARTIAL BAN IS BEST STATE GETS FAILING GRADES IN TOBACCO HEALTH REFORM COULD FALL TO TAX STATEWIDE SMOKING BAN LEAD	G 57  148  hita, KS  Col. Inches  6 6 30 6 30 6 7 3 19 12 30	\$429.78 \$1,115.92  Daily  Ad Equiv  \$764.10 \$764.10 \$3,820.50 \$764.10 \$3,056.40 \$891.45 \$382.05 \$2,419.65 \$1,528.20 \$3,820.50	13,004 39,012  Reade  Rdshp  237,818 237,818 237,818 237,818 237,818 237,818 237,818 237,818 237,818 237,818 237,818	
Wichita http://www.kansabate  01/02/2008 01/02/2008 01/02/2008 01/04/2008 01/09/2008 01/10/2008 01/10/2008 01/11/2008 01/11/2008 01/11/2008 01/13/2008	27B  Eagle as.com  Page #  4 4 6 6A 1 6A 1B 4A 7	Sedgwick Wice  Headline  INFRINGING FREEDON DON'T BAN CHOICE FORWARD WE DON'T NEED BAN SENATORS TO PUSH FOR STATEWIDE SMOKING PARTIAL BAN IS BEST STATE GETS FAILING GRADES IN TOBACCO HEALTH REFORM COULD FALL TO TAX STATEWIDE SMOKING BAN	G 57  148  hita, KS  Col. Inches  6 6 30 6 30 6 7 3 19 12 30 4	\$429.78 \$1,115.92  Daily  Ad Equiv  \$764.10 \$764.10 \$3,820.50 \$764.10 \$3,056.40 \$891.45 \$382.05 \$2,419.65 \$1,528.20	13,004 39,012  Reade  Rdshp  237,818 237,818 237,818 237,818 237,818 237,818 237,818 237,818 237,818	

			381	\$48,520.35	6,421,086	27 total records
12/26/2007	4B	HEALTH PLAN RELIES ON TOBACCO TAX	21	\$2,674.35	237,818	
12/23/2007	1B	GOV. SEBELIUS UNDAUNTED BY BUMPY END TO	44	\$5,603.40	237,818	
12/21/2007	8	SMOKE AND MIRRORS	6	\$764.10	237,818	
12/21/2007	8	BOWLER BACKS BAN	6	\$764.10	237,818	
12/21/2007	8	DON'T CHOKE	31	\$3,947.85	237,818	
12/20/2007	6	DON'T CALL IT A BAN	6	\$764.10	237,818	
12/19/2007	9	IS TIAHRT LOOKING OUT FOR CHILDREN OR BIG	. 13	\$1,655.55	237,818	
12/19/2007	8	A VOTE FOR THE BAN	5	\$636.75	237,818	
12/19/2007	1B	MIDDLE GROUND ON SMOKING BAN SOUGHT	14	\$1,782.90	237,818	
12/17/2007	5	TOBACCO A GRIMMER REAPER IN KANSAS LAST	6	\$764.10	237,818	
12/16/2007	10	A BAN MAKES SENSE	5	\$636.75	237,818	
12/16/2007	10	TOWNS HAVE IT RIGHT	6	\$764.10	237,818	
01/19/2008	1B	3 STORES CITED IN NORTH-SIDE TOBACCO STING	13	\$1,655.55	237,818	
01/18/2008	6A	SMOKING BAN CAN ONLY HELP WICHITA	9	\$1,146.15	237,818	

Southwe http://www.swdi	st Daily T	imes Seward	Liberal,	KS	Daily	Readers	hip = 9,526
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
12/30/2007	4	STATE HAS NO BUSINESS IN SMC	KING BANS	23	\$299.00	9,527	
				23	\$299.00	9 527	1 record

Topeka Capital-Journal <a href="http://www.cjonline.com/">http://www.cjonline.com/</a>		ournal Shawnee Topek	a, KS	Daily	Readership = 110,905	
	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/01/2008	1B	KC CONSIDERS SMOKING BAN	3	\$227.13	110,906	
01/02/2008	2A	LEGAL TO SELL AND USE, KIDS GET HIP TO	42	\$3,179.82	110,906	
01/06/2008	8A	FREEDOM FROM SMOKING	1	\$75.71	110,906	
01/07/2008	3B	WORKSHOPS	1	\$75.71	110,906	
01/08/2008	2B	SMOKE-FREE SCHOOLS PROPOSED	17	\$1,287.07	110,906	
01/10/2008	1	BAN ON PUBLIC SMOKING BACKED	16	\$1,211.36	110,906	
01/11/2008	1	GOVERNOR TO PUSH HEALTHY PRESCRIPTION	29	\$2,195.59	110,906	
01/11/2008		WHAT KANSAS NEEDS	30	\$2,271.30	110,906	
01/11/2008	4	SAY WHAT?	18	\$1,362.78	110,906	

-			544	\$41,186.24	3,327,180	30 total records
12/30/2007	1I	MAKE 2008 SMOKE-FREE	25	\$1,892.75	110,906	
12/26/2007	4	CONGRESS SUCCEEDS IN DOING LESS WITH MRO	E21	\$1,589.91	110,906	
12/22/2007	4	TAX THE JUNK FOOD	7	\$529.97	110,906	
01/20/2008	10	COMMUNITY EVENTS	1	\$75.71	110,906	
01/20/2008	10	FREEDOM FROM SMOKING SESSIONS	1	\$75.71	110,906	
01/19/2008	4	BACK THE SMOKING BAN	5	\$378.55	110,906	
01/18/2008	4	HEALTH PLAN CAN'T WORK	9	\$681.39	110,906	
01/17/2008	4	BUTT OUT	18	\$1,362.78	110,906	
01/16/2008	1	HEALTH REFORM A HOT TOPIC	27	\$2,044.17	110,906	
01/16/2008	4	SOME FACTS, PLEASE	4	\$302.84	110,906	
01/16/2008	2	TRACKING PUBLIC OPINION ABOUT SMOKING	7	\$529.97	110,906	
01/16/2008	1B	SEBELIUS BUDGET INCLUDES PAY RAISE	14	\$1,059.94	110,906	
01/15/2008	1	INNOVATE, EDUCATE	72	\$5,451.12	110,906	
01/14/2008	1	SMOKING A HOT TOPIC AT SCHOOL	25	\$1,892.75	110,906	
01/13/2008	7	FREEDOM FROM SMOKING SESSION	1	\$75.71	110,906	
01/13/2008	1B	THE TOP ISSUES	65	\$4,921.15	110,906	
01/13/2008	1	ECONOMIC FUTURE WILL STAY A THEME IN STAT	E22	\$1,665.62	110,906	
01/12/2008	2	ARE YOU PAYING ATTENTION?	14	\$1,059.94	110,906	
01/12/2008	1	TAXES, ALIENS, SPENDING PRIORITIES	26	\$1,968.46	110,906	
01/11/2008	8	HEALTH REFORM PROPOSALS	13	\$984.23	110,906	
01/11/2008	5B	SECONDHAND SMOKE OK WHEN OUTSIDE	10	\$757.10	110,906	

Topeka I	Metro New kametro.com/	Shawnee Topeka, KS Bi-Weekly		y Readers	hip = 1,803	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/04/2008	3	HEALTH PLAN VULNERABLE DUE TO TOBACCO	26	\$182.00	1,803	
			26	\$182.00	1,803	1 record

Belle Plaine News		Sumner	Belle Plaine, KS	Weekly	Readership = 1,920		
Date	Page #	Headline		Col. Inches	Ad Equiv	Rdshp	
01/17/2008	4	HELLO FROM TOPEKA		24	\$192.00	1,920	
			_	24	\$192.00	1,920 1 record	

Caldwell Messenger		er Sumner Cal	dwell, KS	Weekly	Readership = 3,084	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/09/2008	4	TEEN DRUG AND CIGARETTE USE DECLINES I	BUT20	\$69.00	3,084	
01/09/2008	5	IS IT A COLD OR IS IT SINUSITIS?	9	\$31.05	3,084	
01/09/2008	5	SPONTANEITY HELPS MANY QUIT SMOKING	19	\$65.55	3,084	
01/16/2008	8	FROM THE STATEHOUSE	29	\$100.05	3,084	
			77	\$265.65	12,336	4 total records
Wellington Daily News http://www.wgtndailynews.com/		News Sumner Wel	llington, KS	Daily	Readership = 5,575	
<b>Date</b>	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/10/2008	3	SENATORS TO PUSH FOR STATEWIDE SMOKIN	[G 27	\$227.34	5,575	
01/16/2008	5	SMOKING AND LUNG CANCER	76	\$639.92	5,575	
12/26/2007	3	LEGISLATORS TO REVIEW NEW HEALTH CARI		\$109.46	5,575	
			116	\$976.72	16,725	3 total records
Colby Free Press http://www.nwkansas.com/		Thomas Col	by, KS	Daily	Readership = 4,761	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/11/2008	6	GOVERNOR INTENSIFIES CAMPAIGN FOR HEA	A.TH17	\$157.59	4,761	
01/14/2008	3	LAWMAKERS MAY LOOK FOR ALTERNATIVE I		\$46.35	4,761	
12/26/2007	2	THE CURSE CONTINUES	20	\$185.40	4,761	
			42	\$389.34	14,283	3 total records
Washington Co. News		ews Washington Was	shington, KS	Weekly Readership = 6,400		
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/17/2008	1	SCHWARTZ, TADDIKEN LOOK AHEAD TO	40	\$266.80	6,401	
01/17/2008	1	SCHWARTZ, IADDIKEN LOOK AHLAD TO	. 0		-,	

Neodesha Derrick		Wilson	Neodesha, KS	Weekly	Readership = 4,064	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/17/2008	2	UNDER THE DOME	29	\$139.20	4,064	
			29	\$139.20	4,064	1 record
Wilson Co. Citizen		Wilson	Fredonia, KS	Bi-Week	ly Reade	ership = <b>8</b> ,100
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/14/2008	2	UNDER THE DOME	22	\$126.50	8,101	
			22	\$126.50	8,101	1 record
Yates Center News http://www.sekansas.com/		Woodson	Yates Center, KS	Weekly	Reade	ership = <b>4,135</b>
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/10/2008 01/17/2008	10 4	SMOKE FREE COMING SOON TWAS THE WEEK BEFORE SESSION	8 17	\$50.00 \$106.25	4,135 4,135	
			25	\$156.25	8,270	2 total records
<b>Basehor Sentinel</b>		Wyandotte	Bonner Spring, KS	Weekly	Reade	ership = 2,992
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/03/2008 01/17/2008	5B 5B	SMOKING BANS TAKE EFFECT AIMING FOR THE STARS	4 39	\$34.00 \$331.50	2,992 2,992	
			43	\$365.50	5,984	2 total records

The Chieftain http://www.bonnersprings.com/		Wyandotte Bonner	Springs, KS	Weekly	Readership = $1,230$	
Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/03/2008 12/27/2007	5B 7	SMOKING BANS TAKE EFFECT GOVERNOR DISCUSSES SMOKING, IMMIGRATION	6 I 25	\$51.00 \$212.50	1,230 1,230	
			31	\$263.50	2,460 2 total record	ds

#### **Grand Totals**

Publications = 99 Clips = 428 Col. Inches = 8,210 Ad Equiv = \$528,074.04 Rdshp = 37,789,057

## Allen

Publications = 2 Clips = 5 Col. Inches = 91 Ad Equiv = \$712.02 Rdshp = 37,605

### **Atchison**

Publications = 1 Clips = 3 Col. Inches = 23 Ad Equiv = \$317.40 Rdshp = 23,784

#### Barber

Publications = 1 Clips = 1 Col. Inches = 24 Ad Equiv = \$129.12 Rdshp = 1,704

#### **Barton**

Publications = 1 Clips = 6 Col. Inches = 72 Ad Equiv = \$712.80 Rdshp = 83,118

#### **Bourbon**

Publications = 1 Clips = 2 Col. Inches = 52 Ad Equiv = \$512.20 Rdshp = 12,820

#### **Brown**

Publications = 3 Clips = 3 Col. Inches = 49 Ad Equiv = \$277.24 Rdshp = 9,688

### **Butler**

Publications = 2 Clips = 8 Col. Inches = 182 Ad Equiv = \$1,571.78 Rdshp = 48,216

#### Chase

Publications = 1 Clips = 1 Col. Inches = 16 Ad Equiv = \$78.24 Rdshp = 3,038

## Chautauqua

Publications = 2 Clips = 6 Col. Inches = 50 Ad Equiv = \$333.80 Rdshp = 19,456

#### Cherokee

Publications = 1 Clips = 4 Col. Inches = 115 Ad Equiv = \$632.50 Rdshp = 20,708

## Clay

Publications = 1 Clips = 3 Col. Inches = 64 Ad Equiv = \$537.60 Rdshp = 19,209

#### Cloud

Publications = 2 Clips = 6 Col. Inches = 137 Ad Equiv = \$854.15 Rdshp = 28,801

## **Coffey**

Publications = 1 Clips = 1 Col. Inches = 21 Ad Equiv = \$157.50 Rdshp = 6,944

## Cowley

Publications = 2 Clips = 14 Col. Inches = 222 Ad Equiv = \$1,897.56 Rdshp = 143,322

#### Crawford

Publications = 2 Clips = 11 Col. Inches = 188 Ad Equiv = \$2,368.02 Rdshp = 166,734

## **Decatur**

Publications = 1 Clips = 1 Col. Inches = 12 Ad Equiv = \$104.76 Rdshp = 4,832

### **Dickinson**

Publications = 3 Clips = 6 Col. Inches = 137 Ad Equiv = \$989.50 Rdshp = 40,464

## **Douglas**

Publications = 3 Clips = 15 Col. Inches = 398 Ad Equiv = \$10,208.40 Rdshp = 641,320

#### **Ellis**

Publications = 1 Clips = 8 Col. Inches = 151 Ad Equiv = \$2,265.00 Rdshp = 232,376

## **Finney**

Publications = 1 Clips = 11 Col. Inches = 251 Ad Equiv = \$3,471.33 Rdshp = 217,602

## **Ford**

Publications = 1 Clips = 22 Col. Inches = 551 Ad Equiv = \$6,391.60 Rdshp = 373,318

#### Franklin

Publications = 1 Clips = 10 Col. Inches = 162 Ad Equiv = \$1,445.04 Rdshp = 117,990

## Geary

Publications = 1 Clips = 11 Col. Inches = 261 Ad Equiv = \$2,192.40 Rdshp = 116,182

## Greeley

Publications = 1 Clips = 1 Col. Inches = 18 Ad Equiv = \$87.84 Rdshp = 2,707

## Harper

Publications = 1 Clips = 1 Col. Inches = 17 Ad Equiv = \$105.40 Rdshp = 2,560

## Harvey

Publications = 2 Clips = 14 Col. Inches = 276 Ad Equiv = \$4,056.33 Rdshp = 239,080

#### **Jackson**

Publications = 3 Clips = 42 Col. Inches = 797 Ad Equiv = \$361,840.60 Rdshp = 22,595,770

#### **Jefferson**

Publications = 2 Clips = 2 Col. Inches = 27 Ad Equiv = \$141.75 Rdshp = 11,146

#### **Jewell**

Publications = 1 Clips = 1 Col. Inches = 4 Ad Equiv = \$16.00 Rdshp = 2,162

#### **Johnson**

Publications = 6 Clips = 14 Col. Inches = 300 Ad Equiv = \$6,042.28 Rdshp = 431,926

#### Labette

Publications = 1 Clips = 8 Col. Inches = 131 Ad Equiv = \$1,165.90 Rdshp = 103,368

### Leavenworth

Publications = 4 Clips = 10 Col. Inches = 240 Ad Equiv = \$2,728.30 Rdshp = 111,926

#### Lincoln

Publications = 1 Clips = 1 Col. Inches = 6 Ad Equiv = \$32.40 Rdshp = 3,501

## Lyon

Publications = 1 Clips = 3 Col. Inches = 98 Ad Equiv = \$1,034.88 Rdshp = 58,209

#### Marion

Publications = 1 Clips = 1 Col. Inches = 21 Ad Equiv = \$195.93 Rdshp = 2,643

## **McPherson**

Publications = 1 Clips = 4 Col. Inches = 43 Ad Equiv = \$559.00 Rdshp = 36,552

#### Miami

Publications = 1 Clips = 1 Col. Inches = 31 Ad Equiv = \$202.43 Rdshp = 4,188

## **Montgomery**

Publications = 3 Clips = 13 Col. Inches = 180 Ad Equiv = \$1,573.92 Rdshp = 137,695

#### Morris

Publications = 1 Clips = 7 Col. Inches = 93 Ad Equiv = \$581.25 Rdshp = 32,795

#### Nemaha

Publications = 2 Clips = 3 Col. Inches = 45 Ad Equiv = \$263.97 Rdshp = 16,846

#### Neosho

Publications = 1 Clips = 11 Col. Inches = 170 Ad Equiv = \$1,407.60 Rdshp = 97,020

#### Ness

Publications = 1 Clips = 1 Col. Inches = 3 Ad Equiv = \$9.60 Rdshp = 4,460

### Ottawa

Publications = 1 Clips = 1 Col. Inches = 14 Ad Equiv = \$70.00 Rdshp = 3,873

#### **Pottawatomie**

Publications = 3 Clips = 3 Col. Inches = 48 Ad Equiv = \$244.28 Rdshp = 27,712

#### **Pratt**

Publications = 1 Clips = 3 Col. Inches = 82 Ad Equiv = \$683.88 Rdshp = 12,462

#### Reno

Publications = 1 Clips = 11 Col. Inches = 211 Ad Equiv = \$5,534.53 Rdshp = 806,509

## Republic

Publications = 1 Clips = 1 Col. Inches = 10 Ad Equiv = \$88.20 Rdshp = 6,856

## Riley

Publications = 1 Clips = 13 Col. Inches = 197 Ad Equiv = \$1,753.30 Rdshp = 291,707

#### Russell

Publications = 1 Clips = 1 Col. Inches = 10 Ad Equiv = \$69.40 Rdshp = 5,520

### **Saline**

Publications = 1 Clips = 7 Col. Inches = 164 Ad Equiv = \$3,444.00 Rdshp = 460,495

#### Scott

Publications = 1 Clips = 3 Col. Inches = 51 Ad Equiv = \$255.00 Rdshp = 12,228

## **Sedgwick**

Publications = 6 Clips = 37 Col. Inches = 652 Ad Equiv = \$50,917.41 Rdshp = 6,478,856

### **Seward**

Publications = 1 Clips = 1 Col. Inches = 23 Ad Equiv = \$299.00 Rdshp = 9,527

#### Shawnee

Publications = 2 Clips = 31 Col. Inches = 570 Ad Equiv = \$41,368.24 Rdshp = 3,328,983

### **Sumner**

Publications = 3 Clips = 8 Col. Inches = 217 Ad Equiv = \$1,434.37 Rdshp = 30,981

#### **Thomas**

Publications = 1 Clips = 3 Col. Inches = 42 Ad Equiv = \$389.34 Rdshp = 14,283

## Washington

Publications = 1 Clips = 1 Col. Inches = 40 Ad Equiv = \$266.80 Rdshp = 6,401

## Wilson

Publications = 2 Clips = 2 Col. Inches = 51 Ad Equiv = \$265.70 Rdshp = 12,165

#### Woodson

Publications = 1 Clips = 2 Col. Inches = 25 Ad Equiv = \$156.25 Rdshp = 8,270

# Wyandotte

Publications = 2 Clips = 4 Col. Inches = 74 Ad Equiv = \$629.00 Rdshp = 8,444